

REGISTRATION FORM

please complete one form per attendee

What Works
February 2 - 3, 2004
Cardinal Golf Club

Attendee's Name: _____

Job Title: _____

Organization: _____

Address: _____

City: _____ Postal Code: _____

Tel: _____

Fax: _____

Email: _____

Payment Information:

I will pay by:

Cheque enclosed Cheque to follow by mail

Cheque # _____ (payable to Regional Municipality of York)

VISA Mastercard

Card #: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

GL#: _____

(Regional Municipality of York only)

Please complete the question below:

What is the single, biggest human capital challenge your organization or sector faces in the next five years? _____

Fee:

Please check one.

February 2 and 3, 2004 \$40.00

February 2, 2004 only \$20.00

February 3, 2004 only \$20.00

(fee includes lunch)

Registration must be received
by Monday, January 26, 2004.

Please register by phone or fax.
Registered participants will receive
confirmation.

For more information contact:
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catherine.quattrin@senecac.on.ca
fax: 905-833-8379

Mail to:

York Region It's All Here Initiative
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www.region.york.on.ca
(click on careers)

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Canada



Ontario
Ministry of Training, Colleges
and Universities



WHAT

ORKS

Human capital is
the key to
economic vitality.

- Engaging Your Employees
- Successful Workplace Diversity
- Developing a Vibrant Economy

A two-day
forum of employer
leading practices



Join Us!
with Dr. Graham Lowe
February 2 - 3, 2004
Cardinal Golf Club
Highway #9, Between Jane & Keele

www.region.york.on.ca (click on careers)

WHAT WORKS

"Developing Human Capital is Key to Economic Vitality"
February 2-3, 2004
Cardinal Golf Club

**Space is limited
register today!**

Competition for Skilled Workers is increasing.
Are you ready?

Human capital is the new economic magnet. Employers need to plan now to ensure their human resource needs will be met in order to thrive not just survive.

- ▲ Position your organization to attract, retain and develop talent.
- ▲ Become an employer of choice.
- ▲ Help brand York Region as a community of employers offering the best place to live and work.

A skilled workforce will

- ▲ Enhance innovation
- ▲ Increase productivity
- ▲ Provide a business advantage

What Works

This two-day forum focuses on sharing of employer leading practices in recruiting, retaining and developing skilled workers. A variety of employer representatives will provide critical information on successful strategies as well as address obstacles they had to overcome. Sessions will be interactive to allow opportunity for discussion.

Who Should Attend?

Small, medium and large employers in York Region and the Greater Toronto area representing the private, non-profit and government sectors will benefit from this forum.

An outstanding line up of panelists is being confirmed to speak at this forum.

Benefits of Participation!

- ▲ Find out what other employers are doing
- ▲ Hear about what works and why
- ▲ Share innovative ideas and leading practices
- ▲ Meet and network with other employers
- ▲ Understand the benefits of a skilled workforce for your own organization and the entire community of employers
- ▲ Obtain tips and tools on how to implement best practice concepts into your own organization

What Works - Program Details

Day 1 - Monday February 2, 2004

Hot Topic Discussion

"Open discussion on current challenges"

Hear from panelists on:

Workforce Planning

- ▲ Understand workforce planning
- ▲ Determine your talent needs
- ▲ Obtain strategies on how to meet these needs

Engaging Your Employees

- ▲ Learn why and how to engage your employees
- ▲ Move from a thinking organization to an acting organization
- ▲ Hear about successful people programs

Employer Challenges:

Employers across Canada are experiencing difficulties recruiting and retaining staff. Canada is rapidly approaching what has been termed the "demographic time bomb", triggered by the convergence of two demographic trends: the growing number of aging Baby Boomers in the population and the smaller number of young people entering the workforce. There is global competition for internationally trained professionals. By 2011, 100% of net labour force growth will be through immigration.

Day 2 - Tuesday February 3, 2004

Keynote- Dr. Graham Lowe

"Learning to Nurture Talent in Turbulent Times."

Organizational success depends more than ever on tapping deeper into existing knowledge and skills, and anticipating future needs, in uncertain and ever-changing environments. It is easy to proclaim that "people are our core asset." This keynote explains how to put this into practice by 'organizational learning' that seeks better ways to nurture talent.

Hear from panelists on:

Understanding Workplace Diversity

- ▲ Understand the barriers to diversity in the workplace
- ▲ Find out how successful employers have overcome these barriers

Think Regionally -

Partnerships to Developing a Vibrant Economy

- ▲ Discuss why we need to change the way we do business
- ▲ Understand why we need human resource planning on a community level to ensure a vibrant economy
- ▲ Learn how we can work together to ensure access to a skilled workforce

Hosted by:

The York Region It's All Here Initiative is a partnership of the Human Services Planning Coalition, the Regional Municipality of York and the Government of Canada to address current and impending labour shortages in which private and public organizations share a vested interest.

The York South Simcoe Training & Adjustment Board (YSSTAB) is one of 21 independent, non-government, not-for-profit corporations in Ontario called Local Boards. Local Boards have been mandated to direct the planning and delivery of federal and provincial training programs to make job and skills training more accessible, effective and responsive to local needs.